



<http://nicolekeir.com> | [contact@nicolekeir.com](mailto:contact@nicolekeir.com)

# 18 Free SEO Resources

Don't Pay For Beginner SEO Training When Everything You Need Is Free!

# How Long Does SEO Take To See SEO Results?

<https://ahrefs.com/blog/how-long-does-it-take-to-rank/>

# SEO Start-Up Checklist:

<https://www.weebly.com/seo/checklist>

# Optimising Wordpress For SEO:

<http://www.viperchill.com/wordpress-seo/>

## Keyword Research:

<https://blog.kissmetrics.com/keyword-research-smart-way/>

## On-Page Optimisation:

<http://www.jeffbullas.com/2016/03/29/13-super-easy-ways-to-immediately-improve-your-seo-ranking/>

## Mobile Friendly Website:

<http://blog.teamtreehouse.com/10-reasons-website-needs-mobile-optimized>

## Page Speed:

<https://kinsta.com/learn/page-speed/>

## Content Creation:

<http://searchengineland.com/guide/seo/content-search-engine-ranking>

## Social Signals & SEO:

<https://socialmediaweek.org/blog/2016/04/social-signals-matter-seo/>

## Authority Backlink Strategies:

<http://nichehacks.com/build-niche-backlinks/>

## Google Penalties Explained:

<http://www.elite-strategies.com/flavors-types-google-penalties/>

## The Ultimate Guide To SEO Tools:

<http://backlinko.com/seo-tools>

## The Advanced Guide To SEO:

<https://www.quicksprout.com/the-advanced-guide-to-seo/>

## Google Analytics Guide:

<https://blog.kissmetrics.com/google-analytics-5/>

## Google Webmaster Guidelines:

<https://support.google.com/webmasters/answer/35769>

## Free Udemy Courses:

<https://www.udemy.com/seo-tutorial/>

<https://www.udemy.com/seo-for-wordpress-tutorial-videos/>

<https://www.udemy.com/setup-google-my-business-page-in-2016/>

*Goal Focused Digital Marketing Strategies That Work To  
Build Your Business & Secure Future Online Success”  
~ Nicole Keir*